

JAR WEB DESIGNS, LLC

Web Development Proposal

I. Consultation:

We will consult with you in the design, features and functionality of your web site. Unlike other web design companies, the number of web pages, text, photos, does not determine your cost. We offer a turnkey solution designed specifically for your organization's needs, whether it is a 10-page site or 100 pages, the initial cost is the same.

JAR Web Designs will work with you to determine the best design and functionality to meet your online needs. We offer a wide range of web templates and special features including flash animation, online surveys, online forms, etc. We offer you an unlimited number of web pages for your design and unlimited number of graphics and photographs.

II. Domain Name and Hosting Contract

Included in our service contract for the first year, we secure for you your domain name and obtain a major national web hosting company where your web site will reside. The cost of the hosting contract and the domain name are included in our fee for the first year for developing your web site. See Our Fees for discussion of hosting the web site on your company's web server.

III. Publishing Your Site

We offer the ability to publish your site during the development state on a private web site that permits you to review the work in progress and to make suggested changes or recommendations before you give final approval. Once you agree with the content, functionality and look of your web site, we will publish it to the public. Your payment will be due at this point. (See Our Fee below)

IV. Initial Revisions

JAR Web Designs will perform any revisions to the existing design and content of your published web site for at no cost during the first month after we publish your site to the public. This, however, does not include adding additional pages to the originally approved content of the web site. We bill additional pages requested, after the first month, at \$50 per hour for a maximum charge of \$200 in any month with no monthly minimum required.

V. Ongoing Maintenance and Updates

We bill any requested changes or additions to your web site during the remainder of the year and any subsequent years based on a fee of \$50 per hour with a maximum cost in any month of \$200. Work required beyond the four billing hours is at no additional charge. There is no minimum monthly fee. Minor page edits or corrections are always at no cost. JAR Web Designs will within 24 to 48 hours or less from receipt of your request perform any modifications to the web site you have requested.

VI. Monthly Traffic Reports

JAR will provide the client as part of this proposal, monthly web statistical reports on the number of visitors to your site, pages visited, visitor information and other important data. These reports are deliverable by mail or email per your preference.

VII. Search Engine Submissions

JAR Web Designs, as part of your service contract, will submit your web site to major search engines such as Google, Yahoo, MSN, etc.

VIII. Online Surveys

JAR Web Designs can provide online surveys capability to the client. Clients are responsible for developing the survey content. We post the survey information; collect the data and provide the results of surveys by posting them online or provide them to you in print version by email.

IX. Our Fee

As noted above, we base our fee on a turnkey solution to your online needs. We do not charge for separate components listed herein. Our fee for the first year of the contract including all of the features listed is \$595. As noted above in Section IV, all updates to the initial design and content after the first month from the time we publish your web site to the public is \$50 per hour for a maximum of \$200 in any month. There is no monthly minimum fee. No payment is due until you have approved your web site and we have published it to the public.

Additionally, your hosting contract fee for the second and any subsequent years shall be the responsibility of the client. By purchasing multi-year contracts with the hosting company JAR Web Designs can lower the per year hosting costs. Similarly, by purchasing your domain registration for multi-year periods will lower that cost as well.

In the event your company's web server will host the web site, JAR Web Designs will subtract the cost of the hosting contract from the total fee; typically, this is a savings of about \$150. Similarly, if you company already has a registered domain, we will subtract the savings from our fee.

Small Business Discount

For small businesses operated by one person, or for non-profits, a special discount rate of \$495 is available and includes all the features listed in this proposal.

X. Estimated Time for Completion

Typically, the time from design consultation to publishing the final approved web site can range from as little as 1 month or more depending on the level of sophistication of the web site features and the ability of each party to work in tandem to efficiently develop the site.

XII. JAR Web Designs' Web Sites

Recently, JAR Web Designs has developed the following web sites:

Crane Landscaping, Inc is a Louisville business that called upon us to develop a web site for their company. The site developed using FrontPage 2003. You can view this site at www.cranelandscaping.com

The Ohio Valley Educational Cooperative contracted with us to develop added content to their website featuring their Teacher American History projects. We developed this site using Dreamweaver MX 2004. You can view this web site at www.ovec.org/american

The Kentucky Retired Teachers Association contracted with JAR Web Designs to redevelop their then existing web site. We developed this site using Dreamweaver MX 2004. You can view this web site at www.krta.org

Our photography client web site is Judy Rosati's Fine Arts Photography, which hosts over 100 photographs. We developed this site using Dreamweaver software. You can viewed at www.judyrosatiphotography.com

We developed a special website for a high school reunion class of 1962. We used Adobe Dreamweaver CS 3 for this site. You can view this site at www.jarwebdesigns.com/Class_of_62/classof_62.htm

A new website developed in late 2008 for Hancock Landscape, a Louisville area business employs drop-down menus and photo galleries. We developed this site using Adobe Dreamweaver CS 3. You can view this site at www.hancocklandscape.com